



The Miller Center for Community Protection and
Resilience at Rutgers University in partnership with
The International March of the Living



From The Gates of Auschwitz Countering Hate through Education

There is no disputing that effectively communicating the messages of the Holocaust becomes increasingly challenging with time. Our greatest ambassadors of truth of that period, the survivors, are growing more silent by the day, taking with them not just their testimony but also an unparalleled personal passion to the message of "Never Again."

Addressing this reality requires that we embrace new and innovative means of reaching the widest possible audience.

It is only natural that the March of the Living is the best positioned and informed entity to take on this task.

Since 1988 we have brought over 300,000 people – primarily students- to Poland to be better educated and informed about the Holocaust. Our goal is not only to teach our participants about the past, but also inspire them to act towards a better and more tolerant future for all humanity.

With this vision in mind, and appreciating the critical need to embrace technology so that our message can impact even more people, in 2020 we are presenting an innovative new program involving a specially produced media session to be broadcast and made available for live transmission to schools and audiences around the world.



To be filmed live from the infamous gates of Auschwitz, the program will be designed to give the viewers a real sense of being at the site. Participants will include an eloquent survivor who will tell their story like no one else can, a 'Righteous Among the Nations', and other prominent personalities closely attached to the issue of Holocaust and tolerance education.

To be filmed live at approximately 5 PM Poland time, it will be viewed in high schools, colleges and universities all across the United States and elsewhere around the world. The program will take place on Monday, April 20th which is the day before Yom Hashoah (Holocaust

Remembrance Day.) **Information regarding access to the broadcast will be forthcoming.**

We firmly believe that this concept is a necessary response to a world that is increasingly ambivalent when it comes to understanding the realities of the Holocaust. We must not simply continue to educate our 'target audiences' but rather we need to innovate and expand our focus to ensure our messages are being heard.

We invite you to be our partners in this effort and together we can promise a more informed and passionate future- by remembering and understanding the past.

For more information please contact Professor David Machlis | (201) 417-5374 | dmach1mrh@gmail.com
or Dr. Wallace Greene at wally@motlmail.org

The Holocaust is not just a Jewish issue. It is a universal issue. We must learn from the past so that a more tolerant and just society will evolve for the betterment of all humankind.

*Professor David Machlis, Adelphi University,
New York, co- Founder and Vice Chair,
International March of the Living*

The wrongs which we seek to condemn and punish have been so calculated, so malignant, and so devastating, that civilization cannot tolerate their being ignored, because it cannot survive their being repeated.

*Robert H. Jackson, Chief Prosecutor for the
United States at the Nuremberg Trials*

Remembrance is the key to prevention.

*Professor John J. Farmer Jr. , Director, Eagleton Institute
of Politics and Director Miller Center for Community
Protection and Resilience, Rutgers University*

As a Dean of Education, I left with a strong sense of how the Holocaust, as the single greatest mass destruction of a distinct ethnic or racial group in world history, should be part of discussions for future teachers in helping them to find ways to discuss these difficult issues of hate evolving today.

Dean, School of Education, University of Kansas



March participants at The Treblinka Memorial

REMEMBER THE PAST

We must always take sides. Neutrality helps the oppressor, never the victim. Silence encourages the tormentor, never the tormented.

Professor Elie Wiesel, Nobel Laureate



ENSURE THE FUTURE

